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PRESS RELEASE

# Flint Floor to present the most resistant laminate flooring in the world

Barcelona, October 2014.- Flint has developed the world's most resistant laminate flooring, with resistance and endurance qualities which make it the best option for hospitality, contract and residential spaces. Furthermore, it is the only laminate that can be installed without any problem in kitchens, bathrooms and spas.

Flint's new HI-FLOOR features High Pressure Block (HPB) technology, representing a major leap forward compared to floor panels that use conventional laminates. Composed of cellulose fibres that are impregnated with thermosetting resin and subjected to high pressure and high temperature in a single process, HPB panels provide the HI-FLOOR laminate with total resistance to water, impact, scratches, fire (protection classes Bfl-S1 and Cfl-S1), pressure and wear (AC5 and AC6 classes).

These qualities make the Flint laminate the perfect ally for the hospitality industry and any environment that requires the flooring to retain its original appearance during a long useful life. HI-FLOOR withstands the passage of time with full guarantees. With proper installation and maintenance, up to 20 years of useful life is guaranteed.

HI-FLOOR retains its original appearance in public spaces used by large numbers of people, such as shops, shopping centres, auditoriums, theatres, museums and waiting rooms. It is also the only laminate that can be easily fitted in spas, bathrooms and kitchens, as it is highly resistant to prolonged exposure to wet environments.

Its wide range of models ensures that it can adapt perfectly to any space. In addition, maintenance is very simple and can be carried out using ordinary cleaning products.

#### Living Floor Collection

Flint's first collection, LIVING FLOOR, features updated designs, different surface finishes and various bevelling options, enabling complete integration into the architectural concept and interior design of any space.

This new line brings together a variety of options that range from the classic to the most innovative models with the aim of providing a solution to any project, regardless of its decorative style.

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The Living Floor collection offers a great variety of designs that will satisfy the tastes of those who prefer both classic and state-of-the-art environments: maple, cement, cherry, ash, beech, walnut, elm, oak and hemlock.

### A new phase in Flint's history

Flint Floor is the heir to the well-known Flint Laminados, a company which, in the 1990s, launched into the market a laminate flooring developed by technicians from the company Aismalibar, one of the first manufacturers of laminates for the electronics industry featuring a metal base, and the first in Europe.

After these companies were spun off in 2002, Benmayor Group acquired Aismalibar in 2010 and Flint in 2013, bringing together these two production units under the same group. Since then, the R&D department of Aismalibar has improved and updated Flint's laminates, which have exceeded all expectations. Now, they are being presented to the market with the best resistance and durability properties, and a manual clicking system that makes fitting and assembly extremely simple.

Flint designs, manufactures and markets all of its products and performs comprehensive monitoring of the entire value chain in order to ensure its excellence in service and floor quality.

Flint's products are sustainably manufactured from controlled and certified raw materials in line with the company's environmental preservation policies.

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#### About Flint Floor

Flint Floor develops and manufactures high-quality laminates for sectors that require laminate flooring with excellent properties: water, wear, impact and fire resistance. Its products are mainly aimed at the hospitality industry, retailers, gyms, spas, households, shopping centres, hospitals, offices, educational establishments, conference rooms, night clubs and even rail and marine transport facilities. Flint is synonymous with quality, maximum resistance and durability. Flint is part of Benmayor Group.

FLINT HI-FLOOR